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**May 19-21, 2012  
Buffalo, NY**

**Modern Daguerreian Methods:**  
A daguerreotype workshop with Rob McElroy

Learn the history of the daguerreotype (the world's first viable photographic process) and the techniques required to make one yourself. This three-day (actually, four days packed into three) hands-on workshop will be taught by modern daguerreotypist, Rob McElroy, who will demonstrate all of the steps necessary to create a modern mercury-developed daguerreotype. Each participant will perform all the steps themselves (plate preparation, sensitizing, exposing, developing, gilding, archival sealing and framing), beginning with a bare piece of silver-plated copper, and finishing with their very own framed daguerreotype.

Along with traditional techniques, Rob will also show you his trouble-free modern method of producing a perfectly polished plate (the key to a great image) without the need for tedious hand buffing. Everything will take place in Rob's state-of-the-art photographic laboratory and studio in Buffalo, NY, with plenty of time afforded for creating more than one image, troubleshooting, viewing vintage daguerreotypes, and discussing each participant's results.

Because of its mirrored surface, and its ability to render the finest details with a wide tonal range, the daguerreotype creates a unique three-dimensional realism that is the most life-like of any photographic process ever invented.

Each participant will receive a 22-page booklet containing a detailed step-by-step guide to Rob's unique method of making a modern daguerreotype (including a list of the necessary equipment) so that everyone can go home with an accurate blueprint of what's needed to start making their own daguerreotypes.

Participants are encouraged to bring their own 4" x 5" large-format camera along with a handheld incident light meter but it isn't necessary as several will be available. One 4" x 5" plate holder will be provided for each participant to use during the workshop. Prior knowledge of large-format camera and exposure techniques is helpful but not required.

See a portfolio of Rob's work and a recent interview about him at the following websites:

[http://www.cdags.org/?page\\_id=993](http://www.cdags.org/?page_id=993)

<http://www.galerie-photo.com/daguerreotype-rob-mcelroy-en.html>



**Cost for workshop and materials:** (workshop limited to six participants)

**Three-day workshop:** \$950.00 per person (pre-pay by May 5, 2012 and save \$75.00)

**Materials fee:** \$110.00 -includes one 4" x 5" plate plus all chemicals and framing supplies required to make a gilded mercury-developed daguerreotype. The plate may be re-polished and re-used until a satisfactory image is achieved. Additional plates will be available for \$110.00 each. You can save \$20.00 per plate if you don't want a frame.

**Location:** Rob McElroy's photographic studio & gallery, 347 Franklin St., Buffalo, NY 14202

**Date:** May 19-21, 2012 (Saturday through Monday)

**Time:** 9:00 a.m. to approx. 8:00 p.m. each day (lunch and dinner breaks as needed)

**Option:** For those interested in staying longer to make additional images, May 22 is available for an additional \$250.00

**For more information contact:** Rob McElroy at (716) 877-3000 (email: idag@pce.net)